#### BEFORE THE POSTAL RATE COMMISSION WASHINGTON, D.C. 20268–0001



MAILING ONLINE SERVICE

Docket No. MC98-1

#### NOTICE OF UNITED STATES POSTAL SERVICE OF FILING REVISED ACCOUNTING PERIOD REPORTS (April 5, 1999)

The United States Postal Service hereby gives notice of filing revised AP reports for each of Accounting Periods 2 through 6. These reports update previously filed reports in light of information requested at or adduced by the Technical Conference held on March 25, 1999. Also filed herewith is a separate tabular document that identifies and describes the changes from the AP reports filed on March 19, 1999.

Filed under separate cover today is a Report of the United States Postal Service on Technical Conference Concerning Accounting Period Reports, which describes the background furnished by Commission Order No. 1234, how the AP reports are compiled, what data are presented, how the costs should be

interpreted, the data sources, and descriptions of the respective tables that comprise each report.

Respectfully submitted,

UNITED STATES POSTAL SERVICE

By its attorneys:

Daniel J. Foucheaux, Jr. Chief Counsel, Ratemaking

Kenneth N. Hollies

#### CERTIFICATE OF SERVICE

I hereby certify that I have this day served the foregoing document upon all participants of record in this proceeding in accordance with section 12 of the Rules of Practice.

Kenneth N. Hollies

475 L'Enfant Plaza West, S.W. Washington, D.C. 20260–1137 (202) 268–3083; Fax –5402 April 5, 1999

	2/2		2/1		2/1		ţ	AP 2	Accounting Period/ Table
-	Set-up Costs		Production Costs		Creative Costs			Media Costs	Item
	Change		Add		Add		(	Change	Action
	POLSC hardware and software for buildout \$11,899.65		Not included		Not included	Week of 11/2/98 \$123,110.00	week of 10/26/98 \$0.00	Advertising costs -	Change From
	Software for Support Center buildout \$2,113.00 Hardware for Support Center buildout \$9,786.65		Week of 11/2/98 \$590,000.00	Week of 11/2/98 \$9,902.90	Week of 10/26/98 \$89,041.78	Week of 11/2/98 \$12,330.00	10/26/98 \$110,865.00	Media costs - week of	Change To
Net AP 2 change for Help Desk Costs: \$0.00	Split out into hardware and software line ficilis.	Net AP 2 change for Advertising and Marketing Costs: \$689,029.68	Added to reflect costs to construct, print, tape, and process all the ads planned for release during the market test		Added to reflect costs to design and manage the advertising.		incurred.	Changed to correctly reflect period costs were	Comments

Accounting Period/	Item	Action	Change From	Cha	Change Io
Table					     
2/3	Development and	Add	Not included	MOL-Specific Costs:	osts:
	Coding Costs			C&A \$68,435.67	57
	C			D&C V2 \$281,215.85	215.85
-				D&C V3 \$277,804.19	804.19
				Shared Costs:	
				D&C V2 \$745,003.35	003.35
				Non-MOL Costs:	s:
		_		D&C V2	
				\$1,332,837.00	
			-		
2/4	Line to Internet Service	Add	Not included	\$7,000.00	
	Provider				
_					
	-		_		

3/2	3/1	3/1	Accounting Period/ Table
Set-up Costs	Creative Costs	Media Costs	Item
Change	Add	Change	Action
Support Center Buildout \$223,523.59	Not included	Advertising costs - week of 11/9/98 \$209,055.00 Week of 11/16/98 \$218,921.00 Week of 11/23/98 \$209,055.00 Week of 11/30/98 \$174,938.00	Change From
Support Center Construction & Updgrade \$101,806.74 Labor-Management \$48,661.80 Labor-Non- Management \$46,822.93 Support Center Hardware \$53,880.00	Week of 11/9/98 \$171,608.52 Week of 11/16/98 \$179,532.45 Week of 11/23/98 \$171,608.52 Week of 11/30/98 \$190,184.69	Media costs - week of 11/9/98 \$213,668.00 Week of 11/16/98 \$223,534.00 Week of 11/23/98 \$213,668.00 Week of 11/30/98 \$236,797.00	Change To
Costs for buildout broken down into line items and adjusted to include hardware costs previously omitted.  Net AP 3 change for Help Desk Costs: \$27,647.88	Added to reflect costs to design and manage the advertising.  Net AP 3 change for Advertising and Marketing Costs: \$788,632.18	Changed to accommodate adjustments to costs incurred.	Comments

4/2	4/1	4/1	Accounting Period/ Table
Ongoing Costs: Labor- Management	Creative Costs	Media Costs	Item
Change	Add	Change	Action
Labor-Management \$25,468.52	Not included	Advertising costs - week of 12/7/98 \$218,788.00 Week of 12/14/98 \$163,388.00 Week of 12/21/98 \$0.00 Week of 12/28/98 \$0.00	Change From
Labor-Management \$25,468.53	Week of 12/7/98 \$136,423.11 Week of 12/14/98 \$136,423.11 Week of 12/21/98 \$0.00 Week of 12/28/98 \$44,916.44	Media costs - week of 12/7/98 \$169,859.00 Week of 12/14/98 \$169,859.00 Week of 12/21/98 \$0.00 Week of 12/28/98 \$55,925.00	Change To
Minor adjustments  Net AP 4 change for Help Desk Costs: \$0.01	Added to reflect costs to design and manage the advertising.  Net AP 4 change for Advertising and Marketing Costs: \$331,229.65	Changed to accommodate adjustments to costs incurred, and to accurately reflect when those costs were incurred.	Comments

Accounting	Item	Action	Change From	Change To	Comments
Period/ Table					
4/3	Development and	Add	Not included	MOL-Specific Costs:	Added to reflect costs to develop the system
	Coding Costs			C&A \$8,347.18	architecture, write code, and test and integrate the
				D&C V2 \$29,289.43	PostOffice Online system.
				D&C V3 \$166,612.59	
		•		Shared Costs:	
				D&C V2 \$535,144.45	
				D&C V3 \$105,823.00	
					Net AP 4 change for Hardware and Software
					Costs: \$845,216.65
4/4	Line to Internet Service	Add	Not included	\$7,000.00	Added to reflect communications line costs for all
	Provider				USPS internet initiatives to Internet Service
					Providers
					Net AP 4 change for Communications Costs:
					\$7,000.00

	S/2	5/2	5/1	5/1	Accounting Period/ Table
	Ongoing Costs	Set-up Costs: Software Media	Creative Costs	Media Costs	Item
	CHailge	Add	Add	Change	Action
	\$25,468.52 Labor-Non-management \$170,443.20	Not Included	Not included	Advertising costs - week of 1/2/99 \$0.00 Week of 1/9/99 \$55,400.00 Week of 1/16/99 \$171,838.00 Week of 1/23/99 \$113,833.00	Change From
Development V3 \$90,615.63	\$146,429.00 Labor-Non-management \$71,834.69	Software Media \$40.00	Week of 1/18/99 \$130,674.12 Week of 1/25/98 \$159,282.50	Media costs - week of 1/4/99 \$0.00 Week of 1/11/99 \$0.00 Week of 1/18/99 \$162,701.00 Week of 1/25/99 \$198,321.00	Change To
Net AP 5 change for Help Desk Costs: \$112,967.60	Split into V2 ongoing support and V3 development activities.	Added to reflect software purchased in AP 5.	Added to reflect costs to design and manage the advertising.  Net AP 5 change for Advertising and Marketing Costs: \$309,907.62	Changed to accommodate adjustments to costs incurred, and to accurately reflect when those costs were incurred.	Comments

Accounting Period/	Item	Action	Change From	Ch	Change To
Table					
5/3	Development and	Add	Not included	MOL-Spe	MOL-Specific Costs:
	Coding Costs			C&A \$5	,291.00
	Ö		- 1	) D&C V	2 \$52,768.78
				D&C \	D&C V3 \$170,839.71
				Shared Costs:	Costs:
		_	,	D&C V	72 \$376,035.76
				D&C V	D&C V3 \$139,257.00
				Non-M	Non-MOL Costs:
				D&C V	D&C V2 \$1,003.39
5/4	Line to Internet Service Provider	Add	Not included	\$7,000.00	,00
				<del></del>	

										6/2	_				!	6/1									6/1	AP 6	Table	Period/	Accounting	
										Ongoing Costs						Creative Costs									Media Costs	:			Item	
•										Change						Add									Change				Action	-
						\$162,485.81	management	Labor-Non-	\$24,279.33	Labor-Management						Not included	\$0.00	Week of 2/19/99	\$45,667.00	Week of 2/12/99	\$0.00	Week of 2/5/99	\$364,916.00	week of 1/30/99	Advertising costs -				Change From	1
	\$0.7,00 TO	\$87 534 30	Development V3	Tacor by occur.	I abor-System	\$37,355.56	management	Labor-Non-	\$87,024.03	Labor-Management			\$3,338.72	Week of 2/15/98	\$232,881.22	Week of 2/1/99	\$0.00	Week of 2/22/99	\$4,157.00	Week of 2/15/99	\$0.00	Week of 2/8/99	\$289,958	2/1/99	Media costs - week of				Change 10	7
Net AP 6 change for Help Desk Costs: \$25,148.75	, , , , , , , , , , , , , , , , , , , ,						development activities; adjustments	Split into V2 ongoing support and V3		Adjustments	Costs: \$119,751.93	Net AP 6 change for Advertising and Marketing			advertising.	Added to reflect costs to design and manage the	A CONTRACTOR OF THE PROPERTY O						were incurred.	incurred, and to accurately reflect when those costs	Changed to accommodate adjustments to costs				Comments	C A 100 A 10

Period/ Table 6/3	Development and Coding Costs	Add	Not included	MOL-Specific Costs: C&A \$16,343.24 D&C V2 \$49,421.00 D&C V3 \$222,947.84 Shared Costs:	Added to reflect costs to develop the system architecture, write code, and test and integrate the PostOffice Online system.
	(			D&C V2 \$49,421.00 D&C V3 \$222,947.84 Shared Costs: D&C V2 \$11,551.39 D&C V3 \$87,500 Non-MOL Costs: D&C V3 \$240,797.80	
		i <b>a</b>			
6/4	Line to Internet Service Provider	Add	Not included	\$7,000.00	
TOTAL					



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### **Postal Rate Commission**

Mailing Online AP Report (AP 2: October 30 to November 06 1998)

**REVISED 4/5/99** 

### MOL AP 2 Report

### AP 2 Week 3 & AP 2 Week 4

#### Index to Tables

Advertising and Markeling Costs (Source: Customer Segment Advertising) Heith Desk Costs (Source: Impect Innovations and Compeq) Hardware and Software Costs (Sources: USPS San Maleo Integrated Business Systems Solutions Center, Compaq, Marcon) Communications Costs (Sources: USPS San Maleo Integrated Business Systems Solutions Center, USPS Testimony for Malling Online, primary research) Print Site Costs (Source: Print Site Invoices)
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Shared Costs: Costs that include MOL components and would not disappear if MOL did not exist but would change if the MOL components were no longer needed Non-MOL Costs: Costs that would stay the same regardless of whether MOL existed or not Guide to reading the reports

NOL-Specific Costs: Costs that would disappear in their entirely if MOL did not exist

Advertising and Marketing Costs AP 2 (October 30 to November 06 1998)

### Total Advertising and Marketing Costs

TOTAL STREET BUSINESS TOTAL STREET		_	
8	Week Beginning 10/26/98	Week beginning 1 1/2/98	Total
MOL-Specific Costs			
None	\$0.00	\$0.00	\$0.00
Total MOL-Specific Costs	\$0.00	\$5.00	\$0.00
Shared Costs			
Advertising Costs			
Media Costs *	\$110,865.00	\$12,330.00	\$123,195.00
Creative Costs * *	\$89,041.78	\$9,902.90	\$98,944.68
Production Costs ***	\$0.00	\$590,000.00	\$590,000.00
Customer Service Marketing			
None	\$0.00		\$0.00
Total Shared Costs	\$199,906.78	\$612,232.90	\$812,139.68
Non-MCL Costs			
None	\$0.00		
Total Non-MOL Costs	\$0.00	\$0.00	\$0.08
Total	\$199,906.78	\$612,232.90	\$812,139.68
Market best to Date			\$812,139.66

Media Costs: Costs for airtime, display space, purchasing address firsts for direct mail and related postage



<sup>\*\*</sup> Creative Costs: Costs to design the advertising and manage the secount

<sup>\*\*\*</sup> Production Costs: Costs to print, retouch, and otherwise process the ads. For the ads to be used during the market test, the costs were incurred in AP 2.

### Help Desk Costs

### AP 2 (October 30 to November 06 1998)

#### Total Help Desk Costs

Con India	Total
4OL-Specific Costs	
Set-up Casts None	\$6.00
Ongoing Costs None	\$0.00
Idal MOL-Specific Costs	\$0.00
Shared Costs	
Sel-up Coats Selhup for Support Center buildout	\$2,113,00
Hardware for Support Center buildout	\$9,786.65
Ongoing Costs PostOffice Online Helpdesk	\$26,451.61
odal Shared Costs	\$38,351.26
Non-MOL Costs	
Sel-up Costs None	\$0.00
Ongoing Costs None	\$0.00
Total Non-MOL Costs	\$0.00
Total	\$38,351.26
Market Test to Date	\$38,361.26

<sup>\*</sup> Hardware costs are for servers, server hub, rackmount and hard drives

#### Hardware and Software Costs AP 2 (October 30 to November 06 1998)

Total Hardware, Software, Development and Coding Costs

Total Hardware, Sometie, Development and Coding Coass	pment and Coding Costs	-
Calegory	Description	Con
MOL-Specific Coets		
Hardware		-
Production	POM, NCC, MOL Dalabase, Print Sits	\$115,860.00
Topi	HOL Dahibese, POM, NCC	\$71,621.00
Software		
	Consectal Schware	\$172,647,00
Development and Coding *	Cartification and Accordington	368 435.67
	Development and Coding V2	\$201,215.85
	Development and Coding V3	\$277,804.19
Total MOL-Specific Comb		81,007,583.71
Shared Costs		
Hardware		
Production	METFIP1, Backup Server, Other	\$46,721.60
į		
	Commercial Software	\$3,16£.00
Development and Coding *		
	Certification and Accreditation	<b>5</b> 0. <b>00</b>
	Development and Coding V2	\$0.00
Total Shared Coets		\$799,892.35
Non-MOL Casts		
Hardware		
Production	WWWWWWWZ, Database Hub	\$44,637.00
Test	WWWWWWZ, Debbese Hub	\$40,553.00
Sollware		
	Commercial Software	\$68,050.00
Development and Coding *	*	
	Certification and Accreditation	\$0.00
** P	Development and Coding V2	\$1,332,837.00
	Development and Coding V3	\$0.00
Total Non-MOL Coeta		\$1,486,977.00
Grand Total		\$3,296,453.06
Market Test to Date		\$3,298,453.06





### Communications Costs

### AP 2 (October 30 to November 06 1998)

Total Communications Costs	•
Category	Cost
MOL-Specific Costs	
Set-up Costs T1 Installation Cost*	\$2,000.00
Orgoing Costs T1 Line to the Print site	\$5,200.00
Total MOL-specific Costs	\$7,200.00
Shared Costs	

Shared Costs	
Sel-up Costs	
None	\$0.00
Ongoing Costs	
POL Payment Line	\$20.81
Line to Internet Service Provider * *	\$7,000.00
Total Shared Costs	\$7,020.81
Non-MOL Coats	
Setup Costs	

\$14,220.81	Market Test to Date
\$0.00	Total Non-MOL Costs
\$0.00	Nane
	Ongoing Costs

None

\$0.00



<sup>\*</sup>Note: The installation cost is a one time cost for installing the system

<sup>\*\*</sup> Line to Internet Service Provider supports all USPS Internet Initiatives, not just PostOffice Online

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Print Site Costs
AP 2 (October 30 to November 06 1998)

	Quantity	Martiet Test to Date	Total	Total Non-MOL Costs	None	Non-MOL Costs	Total Shared Coats	None	Shared Coets	Total MOL-Specific Coets	Mailback Postage	Inserting	Folding	Stapling	Finishing	Letter	Erwelope	Spot Color	8.5*11	Duplex	Simplex	Printing	MOL-Specific Costs	Category	
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### **Postal Rate Commission**

Mailing Online AP Report (AP 3: November 07 to December 04 1998)

REVISED 4/5/99

#### MOL AP 3 Report

AP 3 (November 07 to December 04 1998) Index to Tables

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	Advertising and Marketing Costs (Source: Customer Segment Advertising)	
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- Help Desk Costs (Sources: Impect Innovations and Compaq)
- Hardware and Software Costs (Sources: USPS Sen Meteo Integrated Business Systems Solutions Center, Compaq, Marconi)
- Communications Costs (Sources: USPS Sen Metro integrated Business Systems Solutions Center, USPS Testimony for Mailing Online, primary research)
- Print Site Costs (Source: Print Site involces)

#### Guide to reading the reports

MOL-Specific Costs: Costs that would disappear in their entirety if MOL did not exist

Shared Costs: Costs that include MOL components and would not disappear if MOL did not exist but would change if the MOL components were no longer needed

Non-MOL Costs: Costs that would stay the same regardless of whether MOL existed or not

Advertising and Marketing Costs AP 3 (November 07 to December 04 1998)

### Total Advertising and Marketing Costs

	Total Non-MCN. Costs \$0.00 \$0.00 \$0.00 \$0.00	None \$0.00 \$0.00 \$0.00 \$0.00	WOL Costs	Total Shared Costs \$385,276.52 \$403,066.45 \$385,276.52 \$426,981.69	None \$0.00 \$0.00 \$0.00	Customer Service Marketing	Production Coets *** \$0.00 \$0.00 \$0.00	Creative Costs** \$171,608.52 \$179,532.45 \$171,608.52 \$190,184.69	Media Costs \$213,666.00 \$223,534.00 \$213,666.00 \$236,797.00	Advertising Costs	Shared Costs	Total MOL Specific Coats \$0.00 \$0.00 \$0.00 \$0.00	None \$0.00 \$0.00 \$0.00 \$0.00	MOL-Specific Costs	Category Week Beginning Week beginning Week Beginning 11/30/98 11/23/88 11/23/88 11/20/98	
\$426,981.69 \$1,600.601.19	\$0.00	\$0.00		81.69 \$1,600,601.19	\$0.00		\$0.00	84.69 \$712,934.19	797.00 \$887,667.00			\$0.00 \$0.00	\$0.00		Ihning /30/98 Total	-

<sup>\*</sup> Media Costs: Costs for airtime, displey space, purchasing address lists for direct mail and related postage





<sup>\* \*</sup> Creative Costs: Coets to design the advertising and manage the account

<sup>\* \* \*</sup> Production Costs: Costs to print, retouch, and otherwise process the ads. For the ads to be used during the market test, the costs were incurred in AP 2.

Table 2 Help Desk Costs AP 3 (November 07 to December 04 1998)

Total Help Desk Costs

\$413,193.32	flarket Test to Date
\$374,842.06	otal
\$0.00	otal Non-MCL Costs
\$0.00	Vone
\$0.00	Set-up Costs
	Von-MOL Costs
\$374,842.00	total Shared Costs
\$229.92 \$256.92	racinies Costs .
\$8,437.64	
\$26,751.11	abor - Menagement
\$80,000.00	Ongoing Costs PoetOffice Online Hetpdeak
\$7,995.00	Support Center Software
\$53,880.00	Support Center Hardware * * *
\$46,822.83	Labor - Non-Management
\$48,661.80	Labor - Menagement
\$101,808.74	Set-up Costs Support Center Construction and Upgrade **
	Shared Costs
\$0.00	Total NICL Specific Costs
\$0.00	Ongoing Costs None
<b>\$</b> 0.90	Set-up Costs None
	MOL-Specific Costs
Folal	Calegory
	_

<sup>\*</sup>Facilities Costs are the cost of perting the premises



<sup>\*\*</sup> Support Center Construction and Upgrade Costs are for heating, ventilation and air conditioning, phone upgrades, electrical security and network, software, furniture and fixtures
\*\*\* Support Center Handware are for servers, hard drives, backup drives and cabinet and fourteen computer terminats.

Hardware and Software Costs AP 3 (November 07 to December 04 1998)

Total Hardware, Software, Development and Coding Costs	ment and Coding Costs	-
Catagory	Descriptions	Cost
MOL-Specific Costs		
Herdmare		
Production	None	\$0.00
Test	None	\$0.00
Software		
	Name	\$0.00
Development and Coding -	Opening attention and Appendiculation	\$17.371.36
	Development and Coding V2	\$113,907.34
	Development and Coding V3	\$177,265.72
Total MOL Specific Costs		\$308,544.40
Shared Coats		
Hardware		-
Production Taxi	None	# #6 00 00
Software		
	Atoma	\$0.00
Development and Coding *	Certification and Accreditation	\$6.00
	Development and Coding V2	\$26,561.60
Total Shared Costs		\$114,051.66
Non-MOL Corts		
Hardware		
-	None	<b>5</b> .00
Tost	None	\$0.00
Software		3
Company and Codes		40.00
	Certification and Accreditation	\$0.00
-	Development and Coding V2	881,458,86
	Development and Coding V3	\$0.00
Total Non-MOL Costs		\$81,468.88
Grand Total		\$504,064.96
Market Teet to Date		\$3,800,500.02

\* Development and Coding sepresents the costs incurred to have contractors develop the system erchitecture, write code, and test and integrate the PostOffice Colinie system





### Communications Costs

## AP 3 (November 07 to December 04 1998)

Total Communications Costs

	-
Category	Cost
MOL-Specific Costs	
Sel-up Costs	
None	\$0.00
Ongoing Costs	
T1 Line to the Print site	\$5,200.00
Total MOL apacific Costs	\$6,200.00
Shared Coets	
Sel-up Costs	
None	\$0.00
Ongoing Costs	
POL Payment Line	\$30.57
Line to Internet Service Provider *	\$7,000.00
Total Shared Costs	\$7,030.57
Von-MOL Coets	
Sel-up Costs	
Vone	\$0.00
Ongoing Casts	
None	\$0.00
Fotal Non-MOL Coats	\$0.00
l'odaj	\$12,230.57
Harket Test to Date	\$26,451.38

<sup>\*</sup> Line to Internet Service Provider supports all USPS Internet Initiatives, not just PostOffice Online



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Print Site Costs

## AP 3 (November 07 to December 04 1998)

#### **Total Print Site Costs**

Category	Quantity	Total
MOL-Specific Costs		
Printing		
Simplex	2,952	\$50.45
Duplex	4,774	\$94.52
8.5*11	5,339	\$25,09
Spot Color	124	\$1.24
Envelope		
Letter	3,558	\$53.37
Finishing		
Stapling	26	\$0.21
Folding	7,116	\$71.16
Inserting	3,556	\$48.39
Mailback Postage	1	\$0.96
Total MOL Specific Costs		\$353.39
Shared Costs		
None	0	\$0.00
Total Shared Coats		\$0.00
Non-MOL Costs		
None	0	\$0.00
Total Non-MOL Coaks		\$0.00
Total		\$353.39
Market Test to Date		\$353.39



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### **Postal Rate Commission**

Mailing Online AP Report (AP 4: December 05 1998 to January 01 1999)

REVISED 4/5/99

#### MOL AP 4 Report

AP 4 (December 05 1998 to January 01 1999) Index to Tables

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- Help Desk Costs (Sources: Impact Innovations and Compag)
- Hardware and Software Costs (Sources: USPS Sen Maleo Integrated Business Systems Solutions Center, Compaq, Marcont)
- Communications Costs (Sources: USPS San Maleo trilegrated Business Systems Solutions Center, USPS Testimony for Meiling Online, primary research)

### Print Site Costs (Source: Print Site Invoices)

#### Guide to mading the reports

NOL-Specific Costs: Costs that would disappear in their entirety if NOL did not exist

Shared Costs: Costs that include MOL components and would not disappear if MOL did not exist but would change if the MOL components were no longer needed Non-MOL Costs: Costs that would stay the same regardless of whether MOL existed or not



Advertising and Marketing Costs
AP 4 (December 05 1998 to January 01 1999)

Total Advertising and Marketing Costs

Market test to Dete	Total	Total Non-MOL Coets	None	Non-MOL Costs	Total Shared Costs	Customer Service Marketing None	Modection Costs	Creative Costs * "	Media Costs *	Advertising Costs	Shared Costs	Total MOL Specific Costs	None	MCL-Specific Costs	Category
						8	·								
	\$306,282.11	00.08	\$0.00		\$306,282.11	\$0.00	90.00	\$136,423,11	\$169,859.00			\$0.00	\$0.00		Week Beginning 12/7/98
	\$306,282.11	\$0.00	\$0.00		\$306,282.11	\$0.00	<b>30,04</b>	\$136,423.11	\$169,859.00			\$0.00	\$0.00		Week beginning 12/14/98
	\$0.00	\$0.00	\$0.00		\$0.00	\$0.00	<b>44.00</b>	\$0.00	\$0.00	-		\$0.00	\$0.00		Week Beginning 12/21/98
	\$100,841.44	\$0.00			\$100,841,44	\$0.00	90.00	¥44,8				\$0.00			Week Beginning 12/28/98
\$3,126,146.52	\$713,405.65	<b>\$</b> 0.00			\$713,405.65		90.00	\$317,7	\$395,643.00	•		\$0.00			Total

<sup>\*</sup> Media Coats: Costs for sirtime, display space, purchasing address lists for direct mail and related postage





<sup>\*\*</sup> Creative Costs: Costs to design the advertising and manage the account

<sup>\*\*\*</sup> Production Costs: Costs to print, retouch, and otherwise process the ads. For the ads to be used during the market test, the costs were incurred in AP 2.

### Table 2 Help Desk Costs

## AP 4 (December 05 1998 to January 01 1999)

Total Help Desk Costs

Market Test to Date	Total	Total Non-MOL Costs	None	Sel-up Costs None	Non-MOL Costs	Total Shared Coats	Voice and Fax Charges	Facilities Costs *	Labor - Non-Management	Labor - Management	Ongoing Costs	Sel-up Costs None	Shared Costs	Total MOL Specific Costs	Ongoing Costs Remedy Support Renewal	Set-up Costs  Desktop Publishing Software	MOL-Specific Coats	Category	,
\$513,958.20	\$100,764.88	\$0.00	\$0.00	\$0.00		\$67,484.88	\$1,734.21	\$1,551.98	\$36,730.16	\$25,468.53		\$0.00		\$33,280.00	\$5,490.00	\$27,790.00		Total	-

<sup>\*</sup> Facilities Costs are the cost of renting the premises



### Hardware and Software Costs

AP 4 (December 05 1998 to January 01 1998)

Total Hardware, Software, Development and Coding Costs

Category         Cast pions         Cost           MOL-Apporific Costs         Home         \$8.00           Production         None         \$9.00           Test         Rome         \$0.00           Software         None         \$0.00           Development and Coding **         Cartification and Accinditation         \$19,347.18           Cartification and Accinditation         \$19,299.43           Production         Production         \$10.00           Shared Costs         Production         \$10.00           Shared Costs         None         \$20,298.20           Shared Costs         None         \$20,298.20           Shared Costs         None         \$0.00           Software         None         \$0.00           Cartification and Accreditation         \$0.00           Software         Development and Coding V3         \$105,823.00           Total Non-MOL Costs         None         \$0.00           Software         None         \$0.00           Development and Coding V3         \$0.00           Dev	Total Hardware, Software, Development and Coding Costs	ment and Coding Costs	•
None None None None None None Certification and Accreditation Guevinopment and Coding V2 Evelopment and Coding V3 Ending Coding None None None None None None None None	Category	Description	Cost
None  None  None  Rone  Certification and Accirclatation  St.  Development and Coding V2  Files,  Costs  None  None  None  None  None  None  Plantification and Accirclatation  Development and Coding V3  Status  Rone	MOL-Specific Costs		
None  None  None  Rone  Cartification and Accinditation  St.  Development and Coding V2  Files  Phone  None  None  None  None  None  Phone  Phone  Phone  Phone  Cartification and Accieditation  Development and Coding V3  St.  Phone  Ph	Hardware		
Mone  None  Certification and Accinditation Davelopment and Coding V2 S18, Development and Coding V3 S18, Costs  None  None  Certification and Accinditation Development and Coding V2 Development and Coding V3 S18, S18, S18, S18, S18, S18, S18, S18,	Production	None	<b>\$9</b> .00
Akone  Cartification and Accinditation  Development and Coding V3  Phone  Phone  Phone  Phone  Cartification and Accinditation  Cartification and Accinditation  Development and Coding V3  Salas  Phone  Cartification and Accinditation  Development and Coding V3  Phone	Test	None	\$0.00
Cartification and Accinditation 33. Casta Coding V3 \$18.0 Development and Coding V3 \$18.0 Development and Coding V3 \$20.1 Development and Coding V3 \$20.1 Rose Phone Phone Phone Phone Cartification and Accinditation Development and Coding V3 \$105.0 Development and Coding V3 \$405.3 Development and Coding V3 \$405.3 Development and Coding V3 \$405.3	Software		
Certification and Accinditation 35, Development and Coding V3 \$18,0 Costs \$100,0 Co		None	\$0.00
Cartification and Accreditation \$1,500 periodity V2 \$18,60 periodity V3 \$120,7 periodity V3 \$20,7 periodity V3 \$30,5 periodity V3 \$105,6 periodity V3 \$1	Devalopment and Coding *		
Costs  Development and Coding V2 \$18,6  Prince  Plane  None  None  Carrillication and Accreditation  Development and Coding V3 \$355.  Christianian and Coding V3 \$105,6  None  None  None  Certification and Accreditation  Development and Coding V3 \$944,5  Development and Coding V3 \$445,5  \$44,545,5		Certification and Accreditation	\$8,347.18
None None None None None None Cartification and Accreditation Development and Coding V3 S105.6 None None None Cartification and Accreditation Development and Coding V3 S445.7 S34,545.7 S44,545.7		Onvelopment and Coding V2	\$29,289.43
None None None None None Cartificatios and Accreditation Development and Coding V2 S105.6 None None None Prevelopment and Coding V3 B44,1 B44,1 B45,2 B44,5	Total MOL Specific Costs		\$204,249.20
None None None None Cartification and Accreditation Development and Coding V3 Store None None None Certification and Accreditation Development and Coding V3 3443.3 34,545.3 34,545.3	Shared Costs		
None None None None None None None None	Hardwere		
None  None  Cartification and Accreditation Development and Coding V3  Solution  None  None  Certification and Accreditation Development and Coding V3  BA41  Ba441  Solution  Solution  Resident and Coding V3  Solution  Solution  Resident and Coding V3  Solution  Sol	Production	None	\$0.00
Ading *  Cartification and Accreditation Development and Coding V3 \$105,0  None  None  None  Certification and Accreditation Development and Coding V3  BA40,1  S  Adding V3  Adding V3  S  Adding V3	Ted	Plane	\$0.00
Cartification and Accreditation  Development and Coding V2  \$105.6  Development and Coding V3  \$105.6  None  None  None  Certification and Accreditation  Development and Coding V2  Development and Coding V3  \$44.545.2		NG.	<b>\$</b> 0.00
Cartification and Accreditation  Development and Coding V2 \$105,0  Blone  None  None  Certification and Accreditation  Development and Coding V3  Belone  Accreditation  Development and Coding V3  \$44,545,3  \$4,545,3	Development and Coding "		
Development and Coding V2 \$535, S105, Parel Coding V3 \$105, Parel Coding V3 \$105, Parel Coding V3 \$105, Parel Coding V3 \$105, Parel Coding V3 Parel Coding V3 Parel Coding V3 \$105, Parel Coding V3 \$1	None	Certification and Accreditation	\$0.00
Mone None None Certification and Accreditation Development and Coding V2 Development and Coding V3 34,545,3		Development and Coding V2	1535,144.45
None None None None None None Certification and Accreditation Development and Coding V2 Development and Coding V3  \$44,545.2	Total Shared Costs		1840.967.45
None None None Certification and Accreditation Development and Coding V2 Development and Coding V3 34,545,7	Non-MOL Ceats		
None None None None None None None None	Hardware		
None  None  Certification and Accreditation  Development and Coding V2  Development and Coding V3  34,545.2	Production	None	\$0. <b>90</b>
None  Certification and Accreditation  Development and Coding V2  Development and Coding V3  34,545.2		None	\$0.00
None  Conficution and Accreditation  Development and Coding V2  Development and Coding V3  S  \$44.545.7	Software		
being *  Certification and Accreditation  Development and Coding V2  Development and Coding V3  \$445.2		None	<b>30</b> .00
Continuing and Accreditation  Development and Coding V2  Development and Coding V3  \$445.2	Development and Coding *		
Development and Coding V3  Development and Coding V3  \$445.2		Certification and Accreditation	\$0.00
Development and Coding V3		Development and Coding V2	<b>\$</b> 0. <b>8</b>
\$4,545.7		Development and Coding V3	\$0. <b>8</b> 0
	Tolai Nan-MOL Coets		\$0.00
	Grand Total		\$845,216.65
	Market Teet to Date		\$4,645,724.67

<sup>\*</sup> Development and Coding represents the costs incurred to have contractors develop the system architecture, write code, and fast and lategrate the PostOffice Online system.





#### Communications Costs AP 4 (December 05 1998 to January 01 1999)

### **Total Communications Costs**

\$38,695.93	larket Test to Date
\$12.244.55	oti-
\$0.00	otal Non-MOL Costs
\$0.00	one
	Ingoing Casts
\$0.00	lone
	Set-up Costs
	on-MOL Costs
\$7,044.55	Total Shared Costs
\$7,000.00	ine to Internet Service Provider *
\$44,55	OL Payment Line
	Droping Costs
\$0.00	tione
	Set-up Costs
	Shared Costs
\$5,200.00	fotal MOL specific Costs
\$5,200.00	「1 Line to the Print site
	Ongoing Costs
\$0.00	Vone
	Sel-up Costs
	NOL-Specific Costs
Cost	Calegory

<sup>\*</sup> Line to Internet Service Provider supports all USPS Internet initiatives, not just PostOffice Online

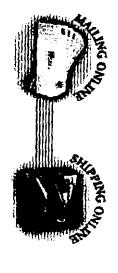


## Print Site Costs AP 4 (December 05 1998 to January 01 1999)

Total Print Site Costs	_	<b>-</b>
Category	Quantity	Total
MOL-Specific Costs		
Printing		
Simplex	3,820	\$75.64
Duplex	5,280	\$124.34
8,5*11	6,960	\$32.71
Spot Color	2,757	\$27.57
Envelope		
Letter	5,199	\$77.98
Flat		\$0.05
Finishing		
Stapling	1,418	\$11.34
Folding	10,398	\$103.9 <del>8</del>
inserting Letter	5,199	\$70.71
Inserting Flat		\$0.15
Mailback Postage	*	\$0.32
Total MOL Specific Costs		\$524.79
Shared Costs		
None	0	\$0.00
Total Shared Costs		\$0.00
Non-MOL Costs		
None	0	\$0.00
Total Non-MOL Costs		\$0.00
Total		\$524.79
Market Test to Date		\$878.18



## PRICENATERHOUSE COPERS 10



## Mailing Online AP Report (AP 5: January 02 to January 29 1999) **Postal Rate Commission**

**REVISED 4/5/99** 

#### MOL AP 5 Report

AP 5 (January 02 to January 29 1999)

Index to Tables

#### Table

- Advertising and Marketing Costs (Source: Customer Segment Advertising)
- Help Desk Costs (Sources: Impact Innovations and Compag)
- Hardware and Software Costs (Sources: USPS San Maleo Integrated Business Systems Solutions Center, Compaq, Merconi)
- Communications Costs (Sources: USPS San Maleo Integrated Business Systems Solutions Center, USPS Testimony for Mailing Online, primary research)
- Print Site Costs (Source: Print Site Involces)

#### Guide to mading the moorts

MOL-Specific Costs: Costs that would disappear in their entirety if MOL did not exist

Shared Costs: Costs that include MOL components and would not disappear if MOL did not exist but would change if the MOL components were no longer needed

Non-MOL Costs: Costs that would stay the same regardless of whether MOL existed or not





AP 5 (January 02 to January 29 1999) Advertising and Marketing Costs

### **Total Advertising and Marketing Costs**

\$650,976.82 \$3,777,125.15	\$357,603.50	\$283,375.12	\$0.06	\$0.00	Total Market (sai to Date
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Non-MOL Costs
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	None
					Non-MOL Costs
\$650,978.62	\$357,603.50	\$293,375.12	00 US	\$0.00	Total Shared Costs
\$0.00	<b>\$</b> 0.00	\$0.00	\$0.00	\$0.00	Customer Service Merketing None
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Production Costs ***
\$289,9	\$159,282.50	\$130,	\$0.00	\$0.00	Creative Costs * *
\$361,022.00	\$196,321.00	\$162,701.00	\$0.00	\$0.00	Media Costs *
					Advertising Costs
					Shared Costs
\$0.00	\$0.00	\$0.00	90.00	\$0.00	Total MOL Specific Costs
	\$0.00	\$0.00	\$0.00	\$0.00	None
					MOL Specific Costs
Totai	Week Beginning 1/25/89	Week Beginning 1/18/99	Week beginning 1/11/99	Week Beginning 1/4/88	Саъдогу

Media Costs: Costs for airtime, display space, purchasing address lists for direct mail and related postage
 Creative Costs: Costs to design the advertising and manage the account



<sup>\* \* \*</sup> Production Costs: Costs to print, retouch, and otherwise process the ade. For the ads to be used during the market test, the costs were incurred in AP 2.

#### Table 2 Help Desk Costs AP 5 (January 02 to January 29 1999)

Total Help Desk Coets

Calegory	Total
MOL-Specific Costs	
Set-up Costs Software Media	\$40.00
Ongoing Costs None	\$0,00
Fotal MOL Specific Coets	\$40.00
Shared Costs	
Sef-up Costs None	\$0.00
Dingoing Costs	
abor - Management	\$146,429.00
abor - Sustan Development VI •	\$90,615,63
ecilies Costs * *	\$1,551.96
/oice and Fax Charges	\$1,734.21
otal Shared Costs	\$312,185.51
ion-MOL Casts	
Sel-up Coats	
ione	\$0.00
Ongoing Casts	3
Kane	90.00
Total Non-MOL Costs	\$0,00
otal	\$312,205.51
darket Test to Date	\$826,163.71

<sup>\*</sup> Represents programming costs to prepare Support Cester systems to handle V3 volumes

\* \* Facilities Costs are the cost of renting the premises

| |



Table 3 AP 5 (January 02 to January 29 1999) **Hardware and Software Costs** 

Total Hardware, Software, Development and Coding Costs	pment and Coding Costs	
Catagory	Description	Cast
MOL-Specific Costs	,	
Hardware		
Production	None	\$0.00
Test	None	\$0,00
Software		
	None	<b>16</b> ,00
Development and Coding *		
	Certification and Accreditation	\$5,291.00
	Development and Coding V2	\$52,768.78
Total MOL Specific Costs		\$226,899.49
Shared Costa		
Hardway		
Production	None	<b>50</b> .00
Tass	None	\$0.00
Software		
	None	\$0.00
Development and Coding *		
	Certification and Accreditation	\$ 8
	Development and Coding V2	\$375,035.86
Total Shared Costs		\$515,292.86
Non-MCL Costs		
Hardware		
Production	None	\$0.00
Test	None	\$0.00
Software		
	Mone	\$0.00
Development and Coding *		· · · · · ·
	Certification and Accreditation	\$0.00
	Development and Coding V2	\$1,000.39
_	Development and Coding V3	<b>\$</b> 0.00
Total Non-MOL Costs		\$1,003.39
Greed Tetal		\$745,195,74
Medical Teel to Data		85,380,820.41





#### Communications Costs AP 5 (January 02 to January 29 1999)

Total Communications Costs

Category	Coet
MOL-Specific Costs	
Sel-up Costs None	<b>\$</b> 0.00
Ongoing Costs T1 Line to the Print site	\$5,200.00
Total MOL apacific Costs	\$5,200.00
Shared Costs	
Set-up Costs None	\$0.00
Ongoing Casts	
Line to Internet Service Provider	\$7,000.00
Fotal Shared Costs	\$7,044,58
Non-MOL Costs	
Sel-up Costs	
Vone	\$0.00
Ongoing Costs	
None	\$0.00
Total Non-MOL Coats	\$0.00
rotal	\$12,244.58
Market Test to Date	\$50,940.51

<sup>\*</sup> Line to Internet Service Provider supports all USPS Internet initiatives, not just PostOffice Online

Print Site Costs
AP 5 (January 02 to January 29 1999)

\$1,592.09		Market Test to Date
\$713.91		Total
\$0.00		Total Non-MOL Costs
\$0.00	0	None
		Non-MOL Costs
\$0.00		Total Shared Costs
\$0.00	0	None
		Shared Costs
\$713.91		Total MOL Specific Costs
<b>\$</b> 0.00	0	Maiback Postage
\$0.00	_0	Inserting Flat
\$114.20	8,397	Inserting Letter
\$167.94	16,794	Folding
\$0.24	ಜ	Stapling
		Fibishing
\$0.00	0	Flat
\$125.96	6,397	Letter
	•	Елувіаре
\$42.04	4,204	Spot Color
\$0.00	0	8.5°14 Duplex Impressions
\$0.00	0	8.5*14 Duplex Impressions
\$87.71	4,430	8.5*11 Duplex Impressions
\$133.69	6,752	8.5°11 Simplex Impressions
\$0.00	0	8.5*14 Paper
\$42.14	8,967	8.5*11 Paper
		Printing
		MOL-Specific Costs
Total	Quantity	Category
	_	Total Print Site Costs





## PRICENATERHOUSE COPERS



Mailing Online AP Report (AP 6: January 30 to February 26 1999) **Postal Rate Commission** 

**REVISED 4/5/99** 

#### **MOL AP 6 Report**

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n	Driet New Course Date Aire in this is

#### Guide to reading the reports

MOL-Specific Costs: Costs that would disappear in their entirety if MOL did not exist

Non-MOL Costs: Costs that would stay the same regardless of whether MOL existed or not Shared Costs: Costs that include NICL components and would not disappear if MCL did not exist but would change if the MCL components were no longer needed





Advertising and Marketing Costs AP 6 (January 30 to February 26 1999)

### Total Advertising and Marketing Costs

\$530,334.93	\$0.00	\$7,495.72	\$0.00	3022,539.22	Market best to Date
	<b>\$6.</b> 00	\$0.00	<b>5</b> 0.08	\$ 6	Total
1 1	\$0.00	\$0.00	\$0.00	\$0.00	None
		: :			Non-MOL Costs
	\$0.00	\$7,495.72	\$0.00	\$522,839.22	Total Shared Costs
	\$0.00	\$0.00	\$0.00	\$0.00	Customer Service Marketing None
	\$0.00	\$0.00	\$0.00	\$0.00	Production Costs * * *
	\$0.00	\$3,338.72	\$0.00	\$232,881.22	Creative Costs * *
	\$0.00	\$4,157.00	\$0.00	\$289,958.00	Media Costs *
					Advertising Costs
l					Shared Costs
- 1	\$0.00	\$0.00	\$0.00	00.00	Total MOL Specific Coats
1	\$0.00	\$0.00	\$0.00	\$0.00	None
					MOL-Specific Costs
	Week Beginning 2/22/99	Week Beginning 2/15/99	Week beginning 2/8/99	Week Beginning 2/1/99	Category
	_	_		-	

<sup>\*</sup> Media Costs: Costs for airtime, display space, purchasing address lists for direct mail and related postage





<sup>\*\*</sup> Creative Costs: Costs to design the advertising and manage the account

<sup>\*\*\*</sup> Production Coats: Coats to print, retouch, and otherwise process the ads. For the ads to be used during the market test, the costs were incurred in AP 2.

Table 2

### Help Desk Costs

### AP 6 (January 30 to February 26 1999)

#### Total Help Desk Costs

\$1,041,363.79	Market Test to Date
\$215,200.06	Total
\$0.00	Total Non-MOL Costs
\$0.00	Ongoing Costs None
\$0.00	Sef-up Costs None
#0.002,c12¢	Non-MOL Coets
\$1,734.21	Voice and Fax Charges
\$1,551.98	Facilities Costs **
\$87,534.30	Labor - System Development V3 *
\$37,355.56	Labor - Non-Management
\$67,024.03	Ongoing Costs Labor - Management
<b>\$</b> 0.00	Sef-up Costs Name
	Shared Costs
\$0.00	Total MOL Specific Costs
\$0.00	Ongoing Costs Name
<b>\$0</b> .00	Sef-up Costs
	MOL-Specific Costs
Total	Category

Represents programming costs to prepare Support Center systems to handle V3 volumes

<sup>\*\*</sup> Facilities Costs are the cost of renting the premises



Hardware and Software Costs
AP 6 (January 30 to February 26 1999)

Total Hardware, Software, Development and Coding Costs	ment and Coding Costs	•
Catagory	Description	Cost
MOL-Specific Costs		
Hardwere		
Productive	None	\$0.00
Tex	None	<b>\$0</b> .00
Software		
	Name	\$0.00
Development and Coding *	ì	
	Certification and Accreditation  Development and Coding V2	\$16,343.24
	Development and Coding V3	\$222,047.84
Total MOL Specific Costs		\$286,712.08
Shared Coets		
Hardware		
Production	None	\$0.00
Tosk	None	\$0.00
Sultrare	Commercial Subvers	\$1,910,00
Development and Coding *		
	Cartification and Accountitation	\$0.00
	Development and Coding V2	\$11,551.39
Total Shared Costs		\$100,961.39
Non-MOL Couts		
Hardware		
Production	Name	<b>\$</b> 0. <b>00</b>
Test	None	\$0.00
Software		3
Development and Coding *		40,00
,	Certification and Accreditation	\$0.00
-	Development and Coding V2	\$0.00
	Development and Coding V3	\$240,797,80
Total Nan-MOL Couls		8240,797.40
Grand Total		\$630,471.27
Market Feet to Date		\$8,021,391.66

<sup>\*</sup> Development and Coding represents the costs incorred to have costructors develop the system architecture, write code, and lest and integrate the PosiCifica Caline system





Table 4

### Communications Costs AP 6 (January 30 to February 26 1999)

Total Communications Costs

Market Test to Date	Total	Total Non-MOL Costs	None	Ongoing Casts	None	Set-up Costs	Non-MOL Costs	Total Shared Coets	Line to Internet Service Provider *	POL Payment Line	Ongoing Costs	None	Sel-up Costs	Shared Costs	Total MOL specific Costs	T1 Line to the Print site	Ongoing Costs	None	Sel-up Costs	MOL-Specific Costs	Category
\$63,229.58	\$12,289.07	\$0.00	\$0.00		\$0.00			\$7,069.07	\$7,000.00	\$69.07		\$0.00			\$5,200.00	\$5,200.00		\$0.00			Cost

<sup>\*</sup> Line to Internet Service Provider supports all USPS Internet initiatives, not just PostOffice Online





Print Site Costs
AP 6 (January 30 to February 26 1999)

Calegory		Total Print Site (
	-	Costs

Category         Quantity         Total           MOL-Specific Coets         Quantity         Total           Printing         8.5*11 Paper         37,733         \$177.35           8.5*11 Paper         37,733         \$177.35         \$620.25           8.5*11 Duplex impressions         12,814         \$253.72           8.5*14 Duplex impressions         0         \$0.00           8.5*14 Duplex impressions         0         \$0.00           8.5*14 Duplex impressions         17,635         \$176.35           Envidope         18,228         \$223.72           Latter         29         \$176.35           Envidope         18,228         \$243.36           Envidope         29         \$176.35           Envidope         29         \$1.57           Envidope         29         \$1.57           Envidope         29         \$1.57           Stapling         30.03         \$2,43.36           Field         32,452         \$324.32           Maiback Postage         16,228         \$220.97           Inserting Latter         33,636.00         \$3,606.00           Shared Coets         \$3,606.00         \$3,000           Total Not-Mol. Coets		_	•
37,733 0 13,326 12,814 saions 12,814 16,228 29 29 0ets 29 0	Category	Quantity	Total
rig 1 Paper 37,733 4 Paper 37,733 4 Paper 31,326 1 Duplex Impressions 12,814 4 Duplex Impressions 12,814 6 Duplex Impressions 12,814 6 Duplex Impressions 12,814 6 Duplex Impressions 17,636 Color 17,636 Ing Letter 16,228 Ing Letter 16,228 Ing Flat 29 Includes Support 16,226 Ing Flat 29 Includes Support 20 Institle Support	MOL-Specific Costs		
1 Paper 4 Paper 4 Paper 1 Simplex impressions 1 Duplex impressions 1 Duplex impressions 4 Duplex impressions 1 Dup	Printing		
4 Paper 1 Simplex impressions 2 Duplex impressions 3 1,326 1 Duplex impressions 4 Duplex impressions 6 Color Color Color 17,636 16,226 16,226 18,226	8.5°11 Paper	37,733	\$177.35
1 Simplex impressions 31,326 1 Duplex impressions 12,814 4 Duplex impressions 0 6 Duplex impressions 0 Color 17,636 Cope 17,636 Cope 18,228 Color 17,636 Ing Field 29 ack Postage 0 Intake Support * MOL Specific Coets 0 Shared Coets 0 Non-MOL Coets 0 Non-MOL Coets 0 Non-MOL Coets 0  Teet to Date	8.5*14 Paper	0	\$0.00
1 Duplex impressions 12,814 4 Duplex impressions 0 4 Duplex impressions 0 Color 17,636 Color 17,	8.5"11 Simplex impressions	31,326	\$620.25
4 Duplex Impressions 0 4 Duplex Impressions 0 Color 17,636 Color 18,228 Color 18,22	8.5*11 Duplex Impressions	12,814	\$253.72
A Duplex Impressions 0 Color 17,636 fape 16,226 fape 16,226 29 sing letter 16,226 ing Flat 29 ack Postage 16,226 ing Flat 29 ack Postage 0  NOL Specific Costs MOL Specific Costs MOL Costs 0  Non-MOL Costs 0  No	8,5*14 Duplex impressions	0	\$0.00
Color 17,635 lope 18,226 29 3ing 1812 18,228 18,28 18,28 18,28 18,28 18,28 18,28 18,28 18,28 18,28 18,28 18,28 18,	8.5*14 Duplex Impressions	0	\$0.00
ing Fiet 16,226 18,226 ling Latter 15,226 19 32,452 16,226 ling Fiet 29 and Costs 16,226 and Costs 10 and Cos	Spot Color	17,636	\$176.36
ing Latter 16,226 ling Fibit 29 ack Postage 16,226 Intaile Support* MOL Specific Coets  MOL Coets 0 Non-MOL Coets 0 Non-MOL Coets 0 Non-MOL Coets 0	Envelope		
ing Letter 32,452 ling Letter 15,226 ling Flat 29 ack Postage 0 children 29 lind Costs	Letter	16,226	\$243.38
ing Latter 15,2452 ling Latter 16,226 ling Flat 29 ack Postage 15,226 nusite Support 10 MOL Specific Costs ad Costs 0 Shared Costs 0 Non-MOL C	FEE	29	\$1.57
ing Latter 4 19 32,452 ling Fibit 16,226 ling Fibit 29 ack Postage 0 Intaile Support* MOL Specific Costs ad Costs MOL Costs MOL Costs  10 Non-MOL Costs 0 Non-MOL Costs	Finishing		
ling Letter 15,2452 ling Fist 16,226 ling Fist 29 ack Postage 0  Intaite Support *  MOL Specific Coets  MOL Coets 0  Non-MOL Coets  MOL Coets 0  Non-MOL Coets	Stapling	•	\$0.03
ing Letter 15,226 lag Flat 29 ack Postage 0 nusite Support * NOL Specific Costs  MOL Specific Costs  MOL Costs  Non-MOL Costs  Non-MOL Costs  Non-MOL Costs  O Non-MOL Costs	Folding	32,452	\$324.52
ack Postage 0  ack Postage 0  misite Support *  MOL Specific Costs  MOL Specific Costs  Shared Costs  O  Non-MOL Costs  O  Tead to Date	Inserting Letter	16,226	\$220.67
ack Postage 0 Intaile Support * MOL Specific Costs  Id Costs  O Shared Costs  MOL Costs  O Non-MOL Costs  0 0	inserting Flat	29	\$4.35
MOL Specific Costs  MOL Specific Costs  Mon-MOL Costs  4 Test to Date	Mailback Postage	c	\$0.00
Intake Support *  MOL Specific Costs  MO Costs  Shared Costs  MOL Costs  O  Non-MOL Costs  O  Test to Date	Other		
MOL Specific Costs  ad Costs  O Shared Costs  MOL Costs  O Non-MOL Costs  O Test to Date	S Printaite Support *		\$3,606.00
Shared Costs  Shared Costs  MOIL Costs  O  Non-MOL Costs  \$5.0	Total MOL Specific Costs		\$5,628.21
Shared Costs  MOL Coets  O  Non-MOL Coets  S5.0	Shared Costs		
Shared Costs  MOL Costs  0  Non-MOL Costs  \$5.0	None	0	\$0.00
NON-MOL Coets  O S5.0  ** Test to Date	Total Shared Costs		\$0.00
Non-MOL Coets 0 S5.0	Non-MOL Costs		
Non-MOL Coets \$5.0 W Test to Date \$7.2	None	C	\$0.00
w Test to Date	Total Non-MOL Costs		\$0.00
	lotal .		\$5,628.21
	Market Test to Date		\$7,220.30

<sup>\*</sup> Note: Represents site visits by USPS Raleigh Network Information Systems supervisors for the market lest to date

